

Christopher G. Brenz

8585 Angela Drive, Shelby Township, MI 48316

586-219-7607

brenz@brenz.net

Christopher G. Brenz

OBJECTIVE

My goal is to secure a Web Developer or Project Manager position, in which I can draw upon my substantial development and consulting experience to develop and deliver a world-class standards-compliant, accessible online experience.

SUMMARY

I have more than 12 years experience in the technology sector, including senior-level website application development as a team lead and systems designer, technical documentation, EDI translation mapping, and database applications. Currently working as a Senior Technical Consultant, I am responsible for writing standards-compliant cross-browser compatible code with considerations for Section 508 and WAI. As an Interwoven Certified TeamSite Developer, I have been the Lead Technical Consultant on several TeamSite/LiveSite content management system implementations (CMS) for leading manufacturing and chemical organizations.

COMPUTER SKILLS

Languages

- Proficient in: ASP, HTML, Javascript, CSS, XML, XHTML, XSL, EDI
- Familiar with: .NET, JSP, Java, PHP, VoiceXML, WAP, WML, SMIL, C++, VB, VBA, Lingo

Software

- Databases: Microsoft Access, Microsoft SQL Server, Oracle, MySQL
- Applications:

Proficient in: InterWoven Content Center Professional (TeamSite), Interwoven SitePublisher (LiveSite), eDialog Precision Central, Jira, Adobe CS5, MS Office, HTML Help Workshop, FTP/VPN Clients, GoldWave, Pinnacle Studio, Ulead VideoStudio

Familiar with: IBM Websphere Portal, MediaWiki, Confluence, Visual Studio .NET, Hudson, IBM RAD, Eclipse, Flash, SONAR, MS FrontPage, Omniture (Hitbox), Responsys, FogBugz, HttpFox, Fiddler

EXPERIENCE

Email/Web Developer

2009-Current

Entertainment Publications, LLC

- Surpassed target of 99% On-time Email Development, while improving overall quality of email campaigns/templates by improving HTML display and implementing best practices.
- Lead Developer for production of HTML/Text email marketing messages.
- Technical Liaison responsible for resolving issues with e-Dialog (email service provider), including audience/data issues and bug reporting.
- Conversion of in-house and third party (e.g., FTD) audience data to required format for integration with e-Dialog delivery systems.
- Responsible for on-time development/deployment of 250+ unique email campaigns per year.
- Integration of Affiliate/Localized offers into customized, highly targeted emails.
- Prototyping and Quick Relevancy testing for new email designs.
- Creation/Maintenance of dynamic, triggered email campaigns.
- Author of Email Development User Guide and custom plug-ins to improve email systems.

Christopher G. Brenz

8585 Angela Drive, Shelby Township, MI 48316

586-219-7607

brenz@brenz.net

Perficient, Inc. - Senior Technical Consultant

2008- 2009

SPE.org - Contractor for Leading Association of Chemical Professionals

In role of Senior Technical Consultant working with an Architect to propose and build several Web 2.0 initiatives for client consideration. Responsible for design, prototyping, development, integration, and documentation. Client elected to implement our suggested Google Maps integration and MediaWiki installation. Implementation of MediaWiki allows participating contributors to monitor, collaborate, and update community information in real time. Custom Google Maps integration provides a dynamic, rich-media user experience in the current Web 2.0 trend.

- Met with key client personnel for requirements gathering and project timing estimation.
- Created database-driven Google maps with several UI customizations to provide interactivity.
- Updated related workflow .NET applications to provide geocoding service for new and existing locations.
- Modified existing Oracle database structure to include new geocoding fields.
- Updated existing database records with newly calculated latitude/longitude information.
- Installed extensions and configured MediaWiki on client LAMP stack.
- Created custom end-user 'Getting Started' guide for Wiki and integration guide for Google Maps.

Brocade.com - Contractor for Major Technology Hardware Manufacturer

Lead Technical Consultant on a 6 person team responsible for the design, development, implementation training, and testing for a CMS implementation and complete website redesign utilizing Interwoven TeamSite and LiveSite. Implementation of Interwoven CMS solution allows individual business stakeholders to manage their own content and keep the corporate website fresh and accurate.

- Met with client teams for requirements gathering and task prioritization.
- Input to project plan for timeline estimates and chronology.
- Developed several custom LiveSite components to facilitate content management.
- Developed several TeamSite Data Capture and Presentation Templates.
- Performed iterative team code reviews, and defect resolution.
- Created custom Javascript functions to facilitate DHTML data handling.
- Mentored junior team members on Interwoven TeamSite/LiveSite.
- Created custom, compiled Help Documentation, and conducted on-site client training.

Systems Designer

2006-2008

Compuware Corporation (on-site at Chrysler HQ)

- Requirements gathering, prioritization, and project plan timing.
- Primary developer (Interwoven TeamSite) and team lead for these URLs:
 - www.seatcheck.org
 - www.roadreadyteens.org
 - www.brandspankinused.com
- Creation of Data Capture and Presentation templates within Content Center Professional.
- WebSideStory HBX Analytics configuration for collection of statistical data.
- Application conversion from PHP to XHTML/Javascript to facilitate environment compatibility.
- Maintenance support tasks including shell scripts, Usability/SEO analysis, FTP scripts.
- Served as User Interface resource on redesign of Chrysler Financial website.
 - www.chryslerfinancial.com
 - www.chryslerfinancial.ca
- Implementation of Custom Mapping (Mapabsolute) solution for international Chrysler sites.

Christopher G. Brenz

8585 Angela Drive, Shelby Township, MI 48316

586-219-7607

brenz@brenz.net

Senior Developer

2003-2006

Young & Rubicam – Wunderman Digital

- Lead Web Developer for Lincoln.com website – using ASP, HTML, XML, CSS, Javascript, SQL.
- Tools used include Interwoven TeamSite, Dreamweaver, and Fogbugz for full redesign of website, with provisions for Flash and non-Flash versions to accomodate high/low bandwidth users.
- Performed up-front requirements gathering, prioritization, and timing estimation.
- Participated in Story Board reviews and Usability Studies prior to final design selection.
- Primary URL responsibilities:
 - <http://www.lincoln.com/>
 - <http://www.mercuryvehicles.com/>
 - <http://www.lincolnmercury.com/>

Programmer

2001-2003

Tweddle Litho Company

- Programming in Macromedia Director (w/ Lingo scripting), and audio/video effects for large-scale interactive CD-ROM's produced for new vehicles – technologies used: Director 7, Adobe Premiere, Goldwave, Sonar, Cleaner.
- Full life-cycle development of B2C automotive websites to comply with client style requirements – technologies used: HTML, ASP, SQL, Visual Studio .NET, Javascript, VBScript, CSS, Photoshop.
 - <http://www.nissan-techinfo.com/>
 - <http://www.infiniti-techinfo.com/>
- Design and development of a web-based order forecast system for large automotive client (to act as replacement for EDI transactions ANSI X12 830 and 862) with integration into internal systems.
- Design and development of intranet for processing of mass subscriptions, including data import/export, call logging, transaction processing, online reporting – technologies used: HTML, Javascript, ASP, SQL, CSS, Photoshop, DTS for data import/integration/export.

EDUCATION

Interwoven Certified TeamSite Developer

May 2008

Chicago, IL

Macomb Community College

1985-1987

Associate of General Studies

Warren, MI